



Media Release

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A royal affair destined for the Brisbane Showgrounds

It's not just baby George and The Duke and Duchess of Cambridge visiting our shores this year... Her Royal Highness the Princess Royal (Princess Anne) will be gracing us with her presence, too.

The 26th Royal Agricultural Society of the Commonwealth (RASC) conference will be hosted by the RNA in October 2014 at the new Royal International Convention Centre (Royal ICC) and will be opened by RASC president, Her Royal Highness the Princess Royal.

The RNA's Brisbane Showgrounds is no stranger to hosting the Royal Family. In 1920, Edward, Prince of Wales visited the Brisbane Show; and in 1954 welcomed Queen Elizabeth II and Prince Philip the Duke of Edinburgh for Queen Elizabeth's first visit to Australia as Queen.

Registrations are [now open](#) for the conference, which will be held for the first time in Queensland.

Traditionally this conference is focused on agriculture, but the 2014 program will see even broader coverage with the introduction of three speaker streams - agriculture, strategy and operational – to focus on the sustainability, relevance and adaptability of tomorrow's agricultural industry and show societies.

The event will span 11 days in total with a pre-conference tour (14-18 October), CEO and next generation forum (19-20 October) and then the RASC conference (21-24 October).

"We are looking forward to welcoming Her Royal Highness the Princess Royal and delegates from around the world to the Royal ICC and Brisbane Showgrounds; and showcasing Queensland's agricultural initiatives," said RNA President David Thomas.

"The pre-conference tour will take delegates north, west and south of Brisbane and give them a real taste of rural Queensland and what it has to offer," he said.

The conference program has just been released with renowned speakers covering topics such as food security and the GM products debate, the future of the primary production sector, and the role of agricultural societies today.

The RASC is expecting around 300 delegates from the United Kingdom, Canada, the USA, New Zealand and Australia to attend. Forty eight show societies across 21 countries will be represented.

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