



Media Alert

May 22, 2013

Rural Discovery Day attracts 1,400

More than 1,400 primary school students, 310 supervisors, 37 presenters and 80 animals will make their way to Rural Discovery Day at the RNA Showgrounds tomorrow for an exciting day-long event aimed at teaching city kids about country life. Since 2003 Rural Discovery Day has showcased Queensland's primary industries to city students to develop an understanding of where their food and fibre comes from. Tomorrow's event will introduce new and exciting presentations including Farmer Gregie's demonstration on how his 200+ cows are milked by robots, a farm themed lego display, and a look into some of Queensland's marine conservation efforts. The 2013 Design Your Own Awesome Showbag Competition will also be launched plus a very special first time offer will be unveiled. With only 78 days until the Ekka gates open for 2013, Rural Discovery Day provides a sneak peek into what Queensland's biggest event of the year has planned.

WHAT: RNA Rural Discovery Day
WHEN: Tomorrow (Thursday May 23, 2013)
TIME: 9:30am to 2pm
WHERE: Stockmen's Bar and Grill, RNA Showgrounds, Bowen Hills, Brisbane
PARKING: Main Arena – entry through lower Gregory Terrace gates

News editors please note:

- Media are welcome to attend Rural Discovery Day to film, take vision and interview teachers and students (with permission from carers)
- A selection of photos will be taken by the RNA and will be available to run alongside stories on request
- Rural Discovery Day runs from 9:30am to 2pm tomorrow
- It is located at Stockmen's Bar and Grill, RNA Showgrounds, Bowen Hills – enter via lower Gregory Terrace gates and park on the Main Arena

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