



# Media Alert

January 24, 2013

## The weight is over – entries open for RNA Paddock to Palate Competition

Australia's most comprehensive beef supply chain competition, the RNA's Paddock to Palate Competition, is enticing beef and seed stock producers with the chance to take the prestigious title in 2013 and win \$5,000.

In its 16<sup>th</sup> year, the competition will kick off on March 20, 2013 with a 100-day feedlot contest involving more than 350 steers moving into one of Queensland's largest feedlots – Mort & Co's Grassdale Feedlot at Dalby – to compete for best aggregate weight gain.

For the first time, all steers will receive a double vaccination of Bovilis MH + IBR from Coopers Animal Health, to assist with the prevention of Bovine Respiratory Disease and will also be implanted with Component HGP from Elanco, at no cost to exhibitors.

The feedlot competition will be followed by the remaining three phases – the Carcase Competition, MSA Eating Quality Competition and the Beef Taste Off.

Taking place at the Dinmore Abattoir, the Carcase Competition judges fat colour, meat colour, marbling and fat distribution before awarding the Champion Carcase and Reserve Champion Carcase.

The MSA Eating Quality Competition is an important round for all end beef producers as the phase predicts the most tender and best eating quality beef of 40 muscles by six different methods.

The final stage of the competition is the Beef Taste Off – a palate competition, where a portion of strip loin is prepared, cooked and judged.

Entries for the 2013 competition are now being taken, closing at 5pm on February 15, with the first judging phase taking place at Mort & Co's Grassdale Feedlot in Dalby on June 25. Winners of this round will be announced the following day.

For competition enquiries and to request an entry form please contact Andrew Tudor on 07 3253 3921 or [atudor@royalqueenslandshow.com.au](mailto:atudor@royalqueenslandshow.com.au).

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