



Media Alert

May 23, 2012

City kids get a taste of farm life in Ekka countdown

Almost 1,300 school students, 290 teachers and parents, 80 animals and 34 primary industries presenters will descend on the RNA Showgrounds tomorrow for a day designed to bridge the city/country divide. This year marks the 10th RNA Rural Discovery Day which continues to teach primary school students about all things rural to develop an understanding of where their food, fibre and foliage come from. With just 77 days until Ekka 2012, tomorrow will provide students with a taste of some of the educational and animal experiences to be had at the show including milking a cow, sampling some of Queensland's best produce, watching sheep dogs in action and cuddling baby animals. Presenters include EcoMarines from Tangalooma, Chef Carmel with her Kids in the Kitchen program and the green thumbs from Stephanie Alexander Kitchen Garden, alpacas, beef cattle, horses, goats and dairy cattle.

WHAT: RNA Rural Discovery Day
WHEN: **TOMORROW** – 9:45am to 2pm. May 24, 2012
WHERE: Stockmen's Bar and Grill, RNA Showgrounds, Bowen Hills – enter via lower Gregory Terrace gates and park alongside the timber horse stalls

News editors please note:

- Media are welcome to attend Rural Discovery Day to film, take vision and interview teachers and students (with permission from carers)
- A selection of photos will be taken by the RNA and will be available to run alongside stories on request

Media Enquiries:

RNA Media and Communications Officer
Katie Johnston
T: 07 3253 3931 / 0433 376 713
E: kjohnston@rna.org.au

RNA Communications Manager
Veronica Carew
T: 07 3253 3930 / 0408 323 631
E: vcarew@rna.org.au



ROYAL
INTERNATIONAL
CONVENTION CENTRE
BRISBANE AUSTRALIA

RNA Showgrounds
600 Gregory Terrace
Bowen Hills Brisbane
Queensland Australia
Locked Bag 1010
Albion Queensland
Australia 4010

T +61 7 3852 1831
F +61 3257 1428
enquiries@rna.org.au
www.rna.org.au
ABN 41 417 513 726